

ReadAThon instructions for parents

This is a very easy program! But if you need help, do not despair. We are here to answer your questions.

1. Log into www.read-a-thon.com/readers
2. Enter your child's Secret Code. This came home with them in their Tuesday folder on Tuesday, February 26, 2019. If they did not receive a handout in their Tuesday folder (or they got the wrong one), then contact us at readathon@thecamaras.net. Also, their teacher has access to their Secret Code. This code may not be changed.
3. Follow the directions after you log in.
4. Use email and social media to spread the word about our fundraiser. Send out the message to family and friends so that they can help our school and support their student.
5. Children will be reading and entering their minutes read in school. However, they can also certainly enter all of the minutes read outside of school as well. There are class level prizes for total minutes read.
6. To make donations, we strongly prefer the use of credit cards. If you must use a check, there is a place online to directly route the money from your checking account. PLEASE DO NOT MAKE OUT CHECKS TO THE SCHOOL OR THE PTA. If you prefer to donate cash then you may send the cash to school in an envelope that says READATHON with your child's name, teacher's name, and amount on the envelope. If family or friends want to donate in cash, then they can forward the cash to you and you can make the donation in their name using your credit card. We will get any cash funds we receive posted to your child's ReadATHon account. However, it may take some time for the funds to show up in your child's account using this approach. Therefore, credit card donations are the easiest and most convenient way to donate.

Types of prizes awarded:

1. EVERY STUDENT can receive a free prize for signing-up for Read-a-thon. Please select the free prize on the student's account.
2. Through the student's webpage, they will earn money towards prizes based on the amount of the donations that they raise. The more money they raise in donations, the more money they have to use towards prizes that they order online – they can see the list of prizes on their website.
3. The school will reward the grade level that reads the most minutes at the end of the first week and again at the end of the second week. All of the students in that grade level will get the same reward which will be chosen by them with the school's help (examples would be extra recess time, a theme day, administrative staff to join them for lunch or morning meeting).
4. If we make our fundraising goal as an entire school, then Mr. Bloom will get a pie in his face at the variety show!

If there are questions, you can email readathon@thecamaras.net.